



**Benchmarks of Success for Maryland's Workforce System
Communications Committee (CC)**
September 11, 2018 | 1 – 3 p.m.
1100 N. Eutaw Street, Conf. Room #209 | Baltimore, MD 21201

AGENDA

- I. Opening
 - a. Welcome

- II. Old Business
 - a. *Benchmarks of Success* videos
 - i. Updates
 - ii. Timeline (*see Attachment A*)
 - b. Newsletter
 - i. Review monthly lead story submissions/authors
 - ii. Content
 - iii. Schedule (*see Attachment B*)
 - iv. Bulletin Analytics – Open Rates & Read Rates – July and August

- III. New Business
 - a. WIOA Alignment Committee meeting update
 - b. Collateral development and assignment
 - i. Poster
 - ii. Rack card
 - iii. One-pager

- IV. Other Business
- V. Next Meeting – Monday, October 1, 1 – 3p.m.
- VI. Adjournment